

Safekids Information Centre KidsInfo Bulletin

June 2007

If you would like to see any of the items listed here, please contact the Information Centre at: infocentre@safekids.org.nz or phone 09 631 0724 and quote the Reference number(s).

Our database can also be searched online at www.safekids.org.nz.

CHILDREN GENERAL - NZ

The changing face of grandparenting

2005

Age Concern New Zealand

Wellington, Age Concern New Zealand: 2005

A factsheet for grandparents. Topics covered are: what is a grandparent? ; suggestions for grandparents ; intergenerational bonds ; some ideas on communicating with your grandchild ; parents' role ; cultural differences ; grandparenting from a distance ; changing families ; grandparents raising grandchildren.

Reference number 8690

CYCLISTS - NZ

The changing pattern of child bicycle injury in the Bay of Plenty, New Zealand

2007

Author Moyes, Simon Alexander

Journal of paediatrics and child health 43(6)07 486-488

Whakatane Hospital, Whakatane, New Zealand

This report aims to determine if helmet laws and safety campaigns have had an impact on bicycle injuries in children. Injuries in the period 1982-86 are compared with injuries in the period July 1998 - December 2005. The article concludes that injuries from bicycle use have increased but there has been a marked reduction in collisions with motor vehicles and fewer deaths. This is a result of the changing use of bicycles by children.

Reference number 8694

DROWNING - NZ

Community water safety and boat safety

2007

WaterSafe Auckland

Auckland, WaterSafe Auckland: 2007

Single sheet pamphlet on general water safety outside the home. Aspects included are: water dangers in the community; boat safety; choosing a buoyancy aid for small children; babies lifejackets now available; buoyancy aid hireage.

Reference number 8679

Aquatic education in schools

2007

WaterSafe Auckland

Auckland, WaterSafe Auckland: 2007

The pamphlet gives an outline of programmes that schools can undertake to teach children water safety and guidelines for safety management strategies. The programmes include: WaterSense for years 1 and 2; In at the deep end for years 7 and 8; Rainbow system of supervision; WaterSafe policy: guidelines for schools.

Reference number 8680

Rock fishing safety

Rock fishing safety [Chinese]

Rock fishing safety [Korean]

2007?

WaterSafe Auckland

Auckland, WaterSafe Auckland

This drowning prevention pamphlet features a photo of an Asian rock-fisher kitted out in safety gear needed for fishing on the rocks. The subtitle is: Go prepared: check weather forecast and tides. Take inflatable lifejacket; rock shoes or sandshoes (not gumboots); light, warm clothing; cellphone in a plastic bag; rope; torch or flare; first aid kit. On the reverse side it lists what to do in an emergency. Duplicate pamphlets published in Korean and Chinese.

Reference number 8696

Your pool. Your responsibility. Drowning is silent, supervise

2007?

WaterSafe Auckland - Wai Ora

This is a poster for owners of swimming pools asking them if they comply with pool safety regulations. Photograph of a small toddler reaching for a yellow ball in the pool. Jointly funded by water safety organisations and local councils in the larger Auckland and Whangarei area.

Reference number 8697

Your pool. Your responsibility. Close the gates, keep them safe

2007?

WaterSafe Auckland - Wai Ora

This is a poster for owners of swimming pools asking them if they comply with pool safety regulations with an emphasis on pool gates. Photograph of a small toddler reaching for a gate latch. Jointly funded by water safety organisations and local councils in the larger Auckland and Whangarei area.

Reference number 8698

Kia mataara! Avoid diving dangers

2007

Water Safety New Zealand (WSNZ)

New Zealand Underwater

Wellington, Water Safety New Zealand: 2007

A white sticker with a stylised Maori design in yellow and red. It advises diving safety with the following advice: keep fit; take professional advice; check your gear; don't dive alone; tell someone your plans; be alert! weather conditions and tides can change without warning. Includes dive emergency phone number.

Reference number 8699

Watersafe: In, on and under - A safety book for water activities

2006

Water Safety New Zealand

Wellington, Water Safety New Zealand: 2006

This booklet from Water Safety New Zealand updates the 2004 edition and includes general outdoor water safety advice regarding: around the home and at the pool, when fishing, boating, canoeing, kayaking, rafting, tubing, at the beach and river and when using jetskis and boogie boards. There is also material on the dangers of hypothermia, escaping from submerged vehicles and rescue breathing (CPR). See the website: www.watersafety.org.nz for publications/ resources availability.

Reference number 8700

Akona te kauhoe! Can your tamariki swim? Would your tamariki survive?

2007?

Maori Water Safety

Wellington, Maori Water Safety

This drowning prevention poster features a photo of a Maori child and Pio Terei in a swimming pool with the safety message underneath in Maori and English. The emphasis is on learning to swim and survive in the water.

Reference number 8701

Water safety signs. Colour in the picture above and see how many water safety signs you can spot

2007?

Water Safety New Zealand

This is a single sheet 'colouring in' to raise awareness about water safety signs. Colouring in cartoon quite detailed.

Reference number 8702

Kia maanu, kia ora! [Stay afloat, stay alive!]

?

Water Safety New Zealand

Wellington, Water Safety New Zealand

This drowning prevention sticker features the words Kia maanu, kia ora! on a stylised Maori wave design.

Reference number 8709

Respect rivers

2000?

ACC

Water Safety New Zealand

Wellington, Water Safety New Zealand: 2000

Sticker with "Respect rivers" in stylised water ripples within large type. "ACC thinksafe" and "Riversafe" logos placed between the words. Encourages people to treat rivers with caution.

Reference number 8711

Swim with an adult

nd

WaterSafe Auckland - WaiOra

This is a temporary tattoo designed by WaterSafe Auckland for children with a Maori design and the safety message "Swim with an adult".

Reference number 8712

Kia maanu, kia ora! [Stay afloat, stay alive!]

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Water Safety New Zealand

Skinart

This drowning prevention tattoo features the words Kia maanu, kia ora! on a stylised Maori wave design. The website for the firm that published it is www.skinart.co.nz.

Reference number 8713

FALLS - NZ

How to prevent children under five falling

2002?

ACC (Accident Compensation Corporation)

Child Safety Foundation New Zealand

This resource provides safety advice to help prevent child fall injuries in the home. This 'Thinksafe' themed teaching kit includes: a spiral bound book 'How to prevent children under five falling'; a larger format (A3) sized pad of the same pages (we have put this into a flip-chart teaching kit format); picture of a ladder in a zip lock bag as an exhibit in an 'attempted murder' case; a 'Change me on the floor, Keep me safe from falls' mat from Plunket and ACC.

Reference number 8684

HOME ENVIRONMENT

Can the home ever be safe?: The need to improve safety in the built environment of homes and gardens

2005

www.rospa.co.uk

Royal Society for the Prevention of Accidents (RoSPA)

Birmingham, Royal Society for the prevention of accidents (ROSPA): 2005

This item is a policy document recommending improvements sought by RoSPA at the design and build stage of new homes or when homes are refurbished. The document is intended to target simple, low cost design improvements to increase safety within the home, which RoSPA considers essential to reduce accidental injury. The incorporation of fire safety, safety glazing and access requirements in the Building Regulations in the last few years has made substantial progress, but additional improvements are still essential. The document highlights further improvements that would help address the needs of disadvantaged people and would also reduce the need for householders to carry out DIY activities, which themselves are the cause of numerous accidents.

Reference number 8682

PASSENGERS - NZ

My family loves me : use an approved child restraint for every ride

2003?

Preventing Injury in Otahuhu
Glen Innes Injury Prevention Coalition

Folded card with space for a photograph inside. Inside are the words "They buckle me in" to complete the sentence from the cover "My family loves me ...". Has a graphic of a teddy bear strapped into a car seat.

Reference number 8706

Get it on in the back seat: always wear your safety belt

1999

Auckland City?

Sticker to raise awareness around putting on seat belts when you are in the back seat. No graphics.

Reference number 8710

PEDESTRIANS

Who's behind you? .. walkabout before you back out ..

2006

Safekids Campaign Nelson Coalition
Nelson, Safekids Campaign Nelson Coalition: 2006

This resource was developed by the Safekids Campaign Nelson Coalition of organisations including: local councils, Plunket, ACC, Nelson Marlborough DHB etc. It is a bright yellow sticker which features a cartoon of two toddlers with the phrase 'Who's behind you? .. walkabout before you back out ..'. See also record 8614 for a poster of the same design and record 8613 for a postcard size pamphlet from the campaign.

Reference number 8692

Use the crossing

nd

Amar Marketing NZ

Temporary tattoo with the words "Use the crossing" superimposed over pedestrian crossing markings.

Reference number 8714

PEDESTRIANS - NZ

Walking school bus kit

2004?

EECA (Energy Efficiency and Conservation Authority)

Walking school buses are a safe, active and healthy way for children to get to school. And they're energy efficient and pollution free. A walking school bus is just as it sounds - an organised group of children walking to school together, with caregiver volunteers, the 'drivers'. Volunteers pick up kids and drop them off at specific stops on a designated walking route. All the children are looked after by the volunteers, who ensure they arrive at school or their home stop safely. Many caregivers drive their kids to school because of safety fears. Walking school bus groups are focused around personal safety and road safety awareness. Kit contains: a book, 'The walking school bus - A guide for parents and teachers'; CD-ROM; transfers; school book labels; posters and postcards to advertise your 'buses' and meetings; travel cards to promote use of your bus; info cards on other walking buses, websites and road safety tips; feedback form. Copy 1 of the kit includes a video and an extra copy of the CD-ROM. In July 2006 the responsibility for this kit was passed from the EECA to Land Transport.

Reference number 8683

Walking to school just got way cool! Streetwise rangers, saving the planet one step at a time. The new walking school bus community initiative

2004?

Energy Efficiency Conservation Authority (EECA)

Pamphlet promotes school walking buses to parents using a "StreetWise Ranger" science fiction theme. EECA interested in reducing the number of car trips and carbon emissions. Includes why walk to school? ; why did EECA become involved in setting up walking school buses? ; how do you start a walking school bus and success in towns and cities throughout New Zealand.

Reference number 8703

Get on board with travel plans

2002?

Energy Efficiency Conservation Authority (EECA)

Outlines how travel planning can help conserve energy, save money, improve people's health and the environment. Travel planning is a way of reducing the demand on the roads by providing people with alternatives to driving, such as walking, cycling, car pooling and access to public transport. Includes : what is travel planning? ; travel plans for schools ; travel plans for businesses.

Reference number 8705

POISONING - NZ

Protect us from poisons - Manaakitia mai matou kia kore ai e paihanatia

2001

Safekids

This is a bilingual poisoning prevention resource, in poster form, which was developed for use during Kidsafe Week 2001. For pamphlet see record # 6420.

Reference number 8693

RESOURCES - NZ

Safekids New Zealand : www.safekids.org.nz

2005

Safekids New Zealand

A flat style pen with Safekids' name and website printed on one side. A magnet is on the other side.

Reference number 8685

Be a safe kid : at home, on the road, at play!

Safekids New Zealand

A 30cm plastic ruler with "Be a safe kid - at home, on the road, at play!" printed on one side.

Reference number 8689

ACC thinksafe [plastic bag]

2006

Accident Compensation Corporation - ACC

Wellington, Accident Compensation Corporation: 2006

'Thinksafe' is a safety campaign by ACC which focuses on injury prevention. This bag is part of that campaign. It features the 'thought bubble' 'ACC thinksafe' logo and '0800 THINKSAFE (0800 844 657)' printed in blue on a white plastic carry bag.

Reference number 8691

Safekids campaign. Kaupapa tamariki haumarū

2005

Safekids New Zealand

A sheet of stickers with Safekids Campaign logo.

Reference number 8707

ACC thinksafe

nd

Accident Compensation Corporation (ACC)

Temporary tattoo features the 'thought bubble' 'ACC thinksafe' logo.

Reference number 8715

ROAD SAFETY - NZ

My family loves me they ...

2003?

Auckland City

Accident Compensation Corporation (ACC)

Public Health Promotion

This is a bookmark with a Maori design on one side and the following messages on the reverse:

- Buckle me in
- Buckle themselves in
- Hold my hand when we cross the road
- Keep me away from the road
- Keep me safe
- Slow down when kids are around
- I love my family

Reference number 8708

STRATEGIC PLAN - NZ

Strategic plan 2007-2012: Accident Compensation Corporation (ACC)

2007

Accident Compensation Corporation (ACC)

Wellington, Accident Compensation Corporation (ACC): 2007

The Strategic Priority 5, 'Working to reduce injuries and occupational diseases' includes: "... enhance New Zealand's performance in injury prevention through leadership of the NZ Injury Prevention Strategy [NZIPS], focusing on child safety, injury at home and falls."

Reference number 8695

THERMAL INJURIES - NZ

Be firewise: A fire safety education resource for year one and two.

2004?

New Zealand Fire Service - Whakaratonga Iwi

This is a home fire safety teaching kit for use in schools. Contents include:

- Letter to the Principal
- Be FireWise Teachers' Guide Year 1 & 2 (a teaching ideas book with lesson plans and activities)
- Batch of student take home activity books (a giveaway resource booklet which provides some important safety advice around fire safety in the home environment).
- Booklets titled: 'Be firewise' and 'Our firewise family' (multiple copies)
- A set of 8 picture cards for classroom discussion
- Batch of 'Be FireWise' certificates for children, with 'Get down, Get low, get out' message on them.
- 'Stop, Drop and Roll' frieze
- 'Get down, Get low, get out' frieze
- A2 bedroom cutout assembly page
- 3 puppet master sheets (also in teachers guide)
- Be FireWise teacher evaluation form
- Our FireWise family (A large picture book for story time or for children to read themselves, which focuses on home fire safety.)
- Smoke alarm

See record #7348 for equivalent Maori language kit.

Reference number 8681

Auckland Burn Support : www.burnsnz.org : hot water burns like fire

2000?

Auckland Burn Support

Pen inscribed with Auckland Burn Support, website and "Hot water burns like fire".

Reference number 8686

"c'mon guys, get firewise"

[New Zealand Fire Service - Whakaratonga Iwi]

A 15 cm. plastic ruler with the bright spark logo and "c'mon guys, get firewise" byline.

Reference number 8687

"plugs and wires cause lots of fires"

[New Zealand Fire Service - Whakaratonga Iwi]

A 15 cm. plastic ruler with the bright spark logo and "plugs and wires cause lots of fires" byline.

Reference number 8688

FireSmart home owners manual : protecting your home from interface fire

2006

National Rural Fire Authority

Wellington, National Rural Fire Authority: 2006

Booklet explains practical preventative steps to reduce the risks of wildfire with an emphasis on the rural environment. Includes : the interface reality ; site preparation ; don't be the cause of a wildfire ; a well thought-out firesmart protection plan ; firesmart fire hazards and risks assessment checklist.

Reference number 8704

Ehara te mati i te taonga takaro - he taputapu ke! Matches and lighters are tools- not toys!

nd

New Zealand Fire Service - Whakaratonga Iwi

Wyatt & Wilson

Temporary tattoo with a graphic of a Maori girl with her fingertips on fire superimposed over a red flame. Fire safety message in Maori and English.

Reference number 8716

E hoa ma kia mataara ki te ahi - C'mon guys get firewise

nd

New Zealand Fire Service - Whakaratonga Iwi

Skinart

Temporary tattoo with a graphic of an animated flame with spouting fire hoses. Fire safety message in Maori and English.

Reference number 8717

Kana e tukuna te ahi kia rere aua - kia mataara ki ti ahi. Don't give fire a chance - be fire safe
nd

New Zealand Fire Service - Whakaratonga Iwi
Skinart

Temporary tattoo with a graphic of a fire engine. Fire safety message in Maori and English.

Reference number 8718

Wayne Carter