

New Zealand's Biggest “Buckle Up” Event

The Safekids Taupo Coalition in October unveiled a record-breaking attempt, buckling-up the whole of Taupo Primary School to promote the use of booster seats and wearing safety belts.

Led by the Taupo District Council's Road Safety Co-ordinator Christine Hutchinson and Plunket's Nicky Brasell, the event saw a 300 metre long seatbelt strapping the school's 360 pupils, parents and teachers. Taupo Mayor Rick Cooper and *Booster the Rooster* led the official “clicking” of the belt.

Britax NZ donated a Safe-n-Sound Maxi Rider AHR which Former NZV8 champion and Taupo Motorsport Park CEO Mark Pedersen likened to his V8 race car seat. “We take safety very seriously. Our V8 seats are similar to child restraints and booster seats in looks and in function so that if a crash happens, we can walk away from it.”

Also supporting the event were the Taupo Police, Rural Fire Service and Ambulance Service, MotorSport Park V8 Drivers, MORE FM and Carters.